



YEAR-END ISSUE | 24 DECEMBER 2024

TORONTO CENTRAL ACADEMY



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FROM THE PRINCIPAL'S DESK

PEACE ON EARTH

Principal George Vanderkuur



We have solutions to many past survival challenges. Yet, despite modern farming, millions go hungry. Despite technology for affordable housing, many are homeless. Automation could ease harsh work conditions, but sweatshops and slave labor continue. Science offers ways to heal our planet, yet we still damage the environment.

Why does a better future seem so far away? Although we hear many wishes for Peace on Earth during this holiday season, the obstacles we face often arise because we struggle to live in peace with each other. It is my wish that, as we take time to share good deeds and gifts, we also commit to living peacefully with everyone.

Merry Christmas and Happy Holidays to everyone !

2024-2025 SCHOOL YEAR

Register Now!

Term 3

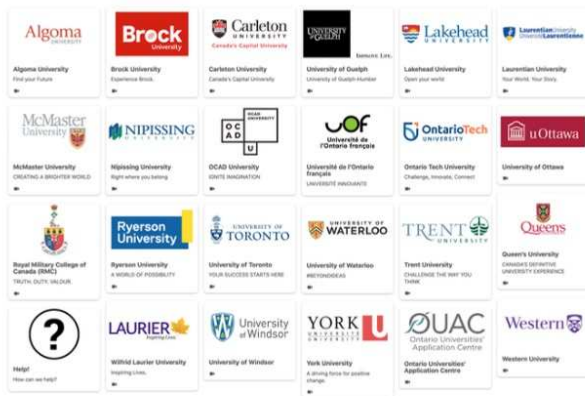
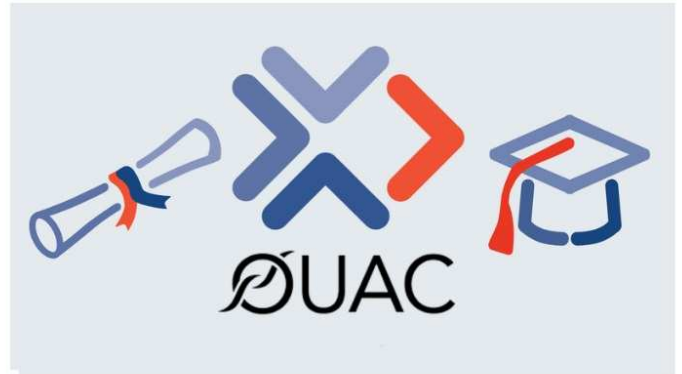
January 06, 2024 - February 27, 2024

Contact our team at:

info@tacademy.ca

416-850-8889





January 15, 2025

The deadline for applicants to submit their completed applications to the OUAC.

Note: The OUAC will continue to process applications received after this date and distribute them to the Ontario universities; however, specific university deadlines will apply.



May 29, 2025

The latest date all applicants who submitted their application by the January application deadline can expect a response from an Ontario university. This includes an offer of admission, a refusal or a deferral, once additional information is received.



June 2, 2025

The earliest date an applicant may be required to respond to an Ontario university offer of admission and give a financial commitment (e.g., registration deposit, residence deposit). All other admission-related elements, including scholarships, other forms of student assistance or financial incentives, and offers of residence, are considered part of the offer of admission. Therefore, a student may accept these other offers before June 2, 2025, but Ontario universities will not compel a student in any way to make a decision before this date.



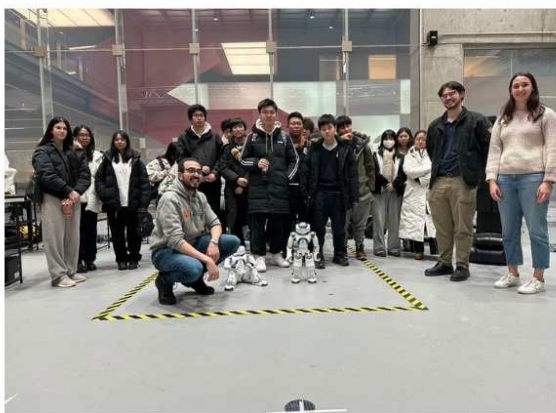
UNIVERSITY OF WATERLOO TRIP

December 5, 2024



The Erindale Academy's and Toronto Central Academy's Grade 11 and 12 students had the exciting opportunity to visit the University of Waterloo, with a highlight being their tour of the world-renowned ROBOHUB. The students were introduced to cutting-edge robotics and AI technologies, including autonomous systems, advanced sensors, and humanoid robots.

Through interactive demonstrations, they gained hands-on insights into real-world applications of robotics in industries such as healthcare, automotive, and aerospace. The visit inspired students to explore STEM-related careers and fostered a deeper appreciation for innovation and research.



This enriching experience showcased the dynamic opportunities available in science and technology fields.



MERRY
Christmas

AND HAPPY NEW YEAR

with love, from Toronto Central Academy





FROM INSIDE THE CLASSROOM

MARKETING GRADE 11, BMI3C

Teacher: Mrs. Shaheer Akram

Topic: Marketing Strategy

1

TEACHER: MRS. SHAHEER AKRAM
 GRADE: 11
 SUBJECT: MARKETING



SMART AIR PURIFIERS - MARKETING STRATEGY >>

2

ENVIRONMENTAL PROBLEM ANALYSIS



Step 1: In the current market, most of the packaging of intelligent devices uses traditional plastic and foam materials. These materials are not only difficult to recycle but also have a high carbon footprint in the manufacturing process.

In our products, traditional plastic foam and PVC materials are also used for the packaging of the intelligent air purifier, which has caused considerable burden on the environment.

3

DEFINING ECONOMIC SUSTAINABILITY



Step 2: Marketing Strategy for Air Purifier Target Audience

Our customer segments and families seeking cleaner indoor air. Campaign Elements

Sustainability Message: Our slogan is "Breathe Clean, Live Green" to emphasize environmental friendliness.

User-friendly App: Develop an App to track air quality simply and securely, ensuring user privacy.

Engagement Strategies: Host online events about clean air benefits and encourage social media sharing with a specific hashtag.

4

THE OUTSTANDING BENEFITS Christmas Sale



<p>01 ENVIRONMENT</p> <ul style="list-style-type: none"> First, the packaging is made from 100% recyclable materials, which helps significantly reduce plastic waste in processing global waste. Additionally, the smart design reduces energy consumption during transportation and usage, leaving the overall environmental impact. 	<p>02 USERS</p> <ul style="list-style-type: none"> Privacy is a top priority. The product ensures no personal data is collected or misused, providing peace of mind for all users. Furthermore, with advanced filtration technology, it delivers cleaner air, promoting better health and improving overall well-being for you and your family. 	<p>03 CONCLUSION</p> <p>This is not just an air purifier; it's a sustainable solution for a healthier, greener future. Our aim is to improve lives while contributing to a cleaner world for everyone.</p>
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THANK YOU SO MUCH!



ACT NOW

UPCOMING EVENTS



December 20 - January 5

Winter break



January 6

Term 3 starts



WINTER SAFETY TIPS

- Dress appropriately for cold weather.
- Drink plenty of warm fluids.
- Stay active to maintain body heat.
- Manage dry skin.

